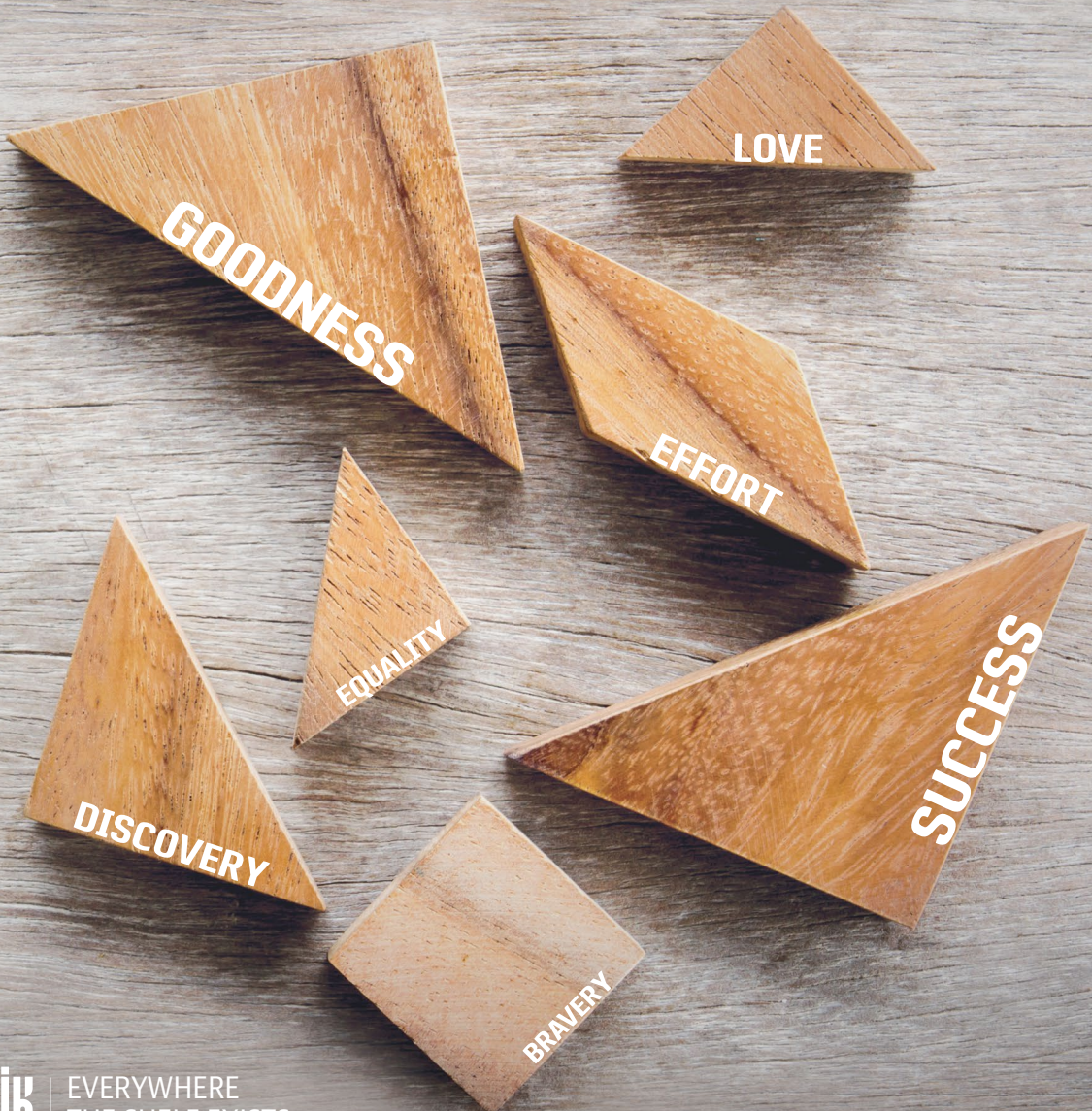


RAFTECH

WHAT WILL YOU
TAKE PART IN THIS YEAR? ?



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GÖKÇELİK'S STARS

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WHAT WILL YOU TAKE PART IN THIS YEAR?



TAKING PART IN DISCOVERY...

Springing from our passion to innovate, the Mobile Shelving system is self-operating, does away with the need for manpower and provides storage with great convenience. We are happy to take part in the difference-making discoveries of our industry.



TAKING PART IN CHANGE AND DEVELOPMENT...

Improving our know-how, methodology, viewpoint, approach and way of doing business is a responsibility for us, not just an option. We don't believe obstacles should impede development. The crucial thing we prioritise is desire. By investing in Industry 4.0, we are taking part in the development of the industrial world with boundless enthusiasm.



TAKING PART IN INNOVATION...

We love to seek out new ideas and try new ways. We believe in the power of industry and in creating our own opportunities for adaptation to the coming age, the next generation, and the new world. One outcome of this approach is our e-commerce investment Requestshelf, which we believe will start a new era in the sector. Taking part in innovation with pioneering projects like this makes us more determined than ever.



TAKING PART IN GOODNESS...

In our hearts, we all believe the world will be better, more beautiful and cheerful with kindness. All of us are happy to take part in goodness with our social projects, scholarships and charitable donations.



TAKING PART IN EFFORT...

To conserve our energy reserves while benefiting from nature's magnificent bounty, we have invested in green and clean energy by establishing an array of solar panels on the roof of the GDS factory. Our aim is to spread this inspiring practice to all our factories. Taking part in efforts to heal our planet gives us peace of mind.



TAKING PART IN COURAGE...

We have constantly invested throughout our business: in technology, in human resources, and in new production areas; in this way, taking part has meant courage is instilled in our company's genetics.



TAKING PART IN LOVE...

The powerhouse of a business with great aims and dreams of real and permanent success isn't being established by great capital and connections, but by great love. Since the day of our foundation, we have always loved doing business, working with our employees, our suppliers, our customers; and, of course, we love our country very much. Based on half a century, love is the real power that makes us live long. We love taking part in this deep, true and precious love.



TAKING PART IN TRANSFORMATION...

By applying every possibility, we have commenced a digital transformation that will ensure all the continuities of process across our factories. We are excited to be taking part in this worldwide transformation.



TAKING PART IN SUCCESS...

Becoming an international brand that exports to 71 countries has been the result of determination, hard work and commitment to this business; success is something we are proud to have taken part in.



TAKING PART IN FUTURE...

Our next generation product "Hassan" comes to the market with modern lines based on smart and careful analysis of demands and details; and it is just one of the exciting elements of our evolutionary work within the sector. We relish taking part in modernisation with our designs.



TAKING PART IN EQUALITY...

For us, society and business life aren't comprised of men or women, but human beings. We signed up to the United Nations Convention on Gender Equality and the Women's Empowerment Platform; and we are proud of our work in this field. We are glad to be taking part in the equality the world and our industry need.



HIGH TIME THE WORLD HEEDED THE CALL FOR HELP!

The international community has already begun working out a framework of responsibilities, with the emphasis on global manufacturers taking up obligations beyond those to their tax office, staff and suppliers; and incorporating those of world climate change.

The United Nations Organization has begun implementing and pursuing global action plans under the umbrella of sustainability and under 17 sub-titles. Manufacturers across the globe, and especially those in developed countries, now view Earth's resources as finite.



While our 4.5 billion-year-old world is home to 8 billion people and to the billions of species inhabiting it today, without doubt the difficulties are mounting as the future unfolds.

We in the Gökçelik family are aware of our obligations and work strenuously to meet them.

As an industrial concern in Türkiye - one of the countries that signed the Paris Climate Accords - we know we have to do everything we can: investing to bring our carbon footprint down to zero, consuming less fossil fuel, and minimizing the damage we cause to the environment.

For example, our factories are located on organized industrial zones where their wastes are discharged under the supervision of top accreditation companies in accord with the laws on waste and environmental management. Furthermore, 70% of the electricity we use in production comes from solar energy, and 3% from our partnership with a hydroelectric power plant.

Legacy Gökçelik adopts its mission to bequeath more than just metal and concrete to future generations. We are growing walnut, olive and fig trees on land we have bought that covers as much ground as the total area of our factories.

For 47 years in depot and shelving systems, our company has continued to focus on investing in R&D, design and technology; while adopting the principle of manufacturing products that are environmentally friendly, consume less energy, and last longer, but which use less raw material.

Gökçelik will be proud to celebrate its 50th anniversary with you, our dear friends, at the next Euroshop fair in the year 2026. In the years to come, with the help of technology, it's possible we will cover the same half century of distance within just 5-10 years; but then recovering the world of 50 years ago will be a burden, and a much more difficult and far more important responsibility.

We will go on producing employment for the world, creating added value, and manufacturing to meet the needs of humanity; but as friends to the environment, and friends to the earth.

YALÇIN ARAS / Chairman of the Board



SUCCESS IS A TEAM WORK

Time flies and, accordingly, trends and technologies go through quick changes. However - for successful companies - sticking to principles such as aesthetic & functional design, industrial scale production, rapid and precise logistics and, of course, legal and moral responsibilities all remain as constants. Principles remain the same, only trends and technologies change.

When we weigh up Gökçelik's 47 years, it's plain to see the firm has got thus far without compromising these given principles. Of course, across the board, this is down to corporate culture and teamwork. It's the design department keeping abreast of design trends, new production materials and new demands; besides creating fresh designs every month, every week and every day of the week with the help of design applications that are in continuous development.

At the same time the sales team are conveying customer expectations and project details to the design group, in addition they are introducing customers to their freshly designed products. Meanwhile, the team are also following up the processes on behalf of customers until the final assembly of the products on the project. On the one hand, the production team is working on the pathways that process orders in the most precise and efficient way; on the other, they are doing feasibility studies into technologies, machines, & etc. for use on future products.

Quality, which is there at every step, ensuring customer requirements are properly met - also follows the development of the corporate quality management system for the proper acquisition of new certificates. Purchasing is well aware how competition starts with the investment in raw materials. Cost Engineers keep

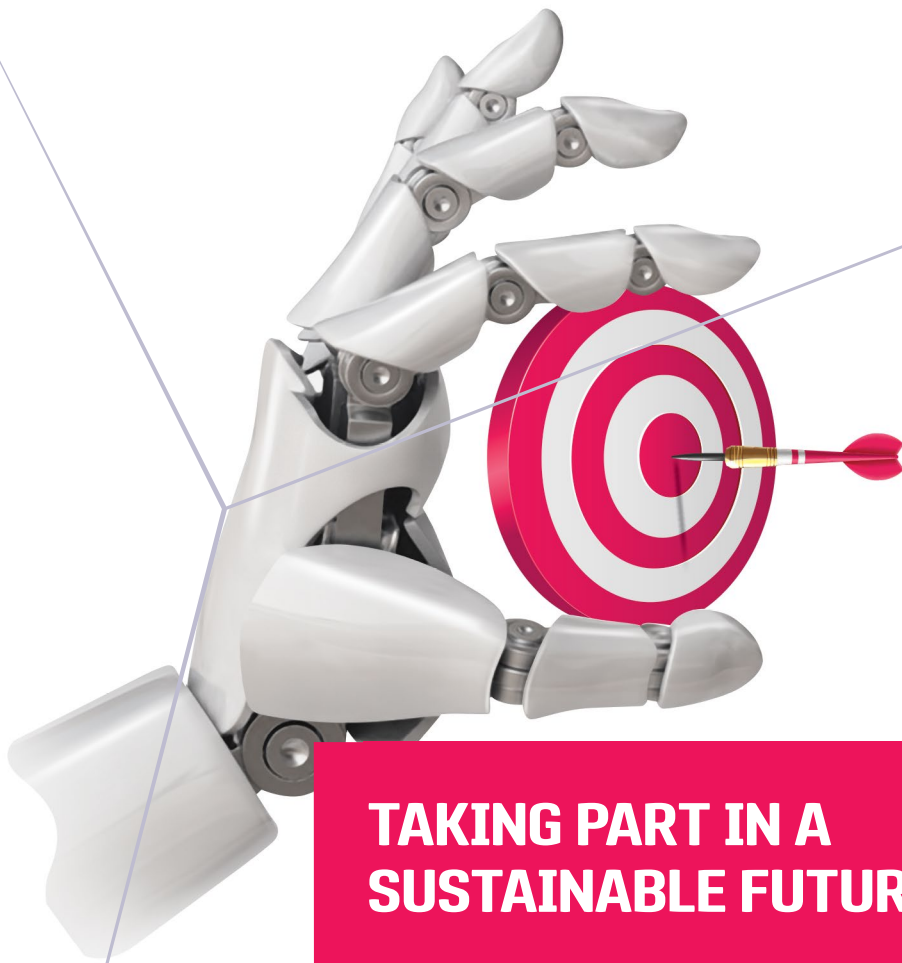
their eyes on the futures markets before they buy. These days, the central nervous system of companies is their IT and ERP; all the data flowing to the brain depends on how well things are going there.

All these systems rely on human resources. Consequently, human resources are trying to get people to work efficiently; but to do justice to the name of the department, they also have humane objectives and work to bring about tolerant and tolerable working conditions.

Our Company Communications department, which brought you this publication, is trying to convey our firm's perspective to you, while striving to make sure our commercial rights and responsibilities are duly fulfilled. Being a prudent company requires accounting and finance, while ensuring that the environment and occupational safety are not harmed by these requirements, a principle which overrides all commercial values. While the business development department is planning for the future, the company's top management strives to provide the coordination and resources for all the above.

A happy face greets you as you climb the company's stairs. The smiling face of our friendly secretary is truly the smiling face of the company: all the engineers, supervisors and colleagues who produce in our 5 factories struggle to deliver the most aesthetic, functional, safest and most economical product for you. And - valued customers - it is you that make all this happen with the trust you place in us.

ZAFER BARIŞ YAZAN / General Manager



TAKING PART IN A SUSTAINABLE FUTURE

**To quote the Theoretical Physicist Stephen Hawking (1942-2018),
"Intelligence is the ability to adapt sustainably to change",
we need sustainability to correctly position ourselves for the future
in a changing world.**

Spanning the local to the global, in fact sustainability is defined as the relationship between the environment, humanity and current responsibilities for future generations. To protect our planet, to combat inequality and injustice, to ensure everyone lives in peace and prosperity.

Sustainability is manufacturing that builds for a future. Developing new technologies at the same time at putting them to use. Providing worthwhile work and economic growth at the same time as developing the technology to do it. Protecting human values while digitizing and giving space to nature and other life forms. Communication has

to be sustained throughout the world. Fighting hunger, in all corners of the world, believing that "Those who sleep while their neighbours go hungry are not of us". Leaving clean water and an environment to raise healthy individuals. Using renewable energy sources for clean energy.

Creating sustainable cities and living spaces while industrializing through innovation. Reducing inequalities, protecting the environment via quality education, responsible production and consumption. Giving space to live for life forms on land and in the water. To sum up, sustainability is keeping nature, life forms, people and the future alive.



TAKING PART IN THE TRANSFORMATION

To stay up to date and adapt to new trends when facing the demands of a changing world, it's impossible not to take the opportunities offered by rapidly developing information and communication technologies. Taking part in a transformation that is realized with efficient service, customer satisfaction, human resources, business processes and technology means living in the future. Adapting to sustainability requires transformations in both digital and human values.

Recently, the world has had to cope with a series of difficulties: diseases, wars, and economic crises. Dealing with these challenges has also changed business practices and consumer behaviour. Digital transition and digital transformation have gained importance in the retail industry. Digitalization and sustainability issues have come to the fore in manufacturing, design, services, and communications.

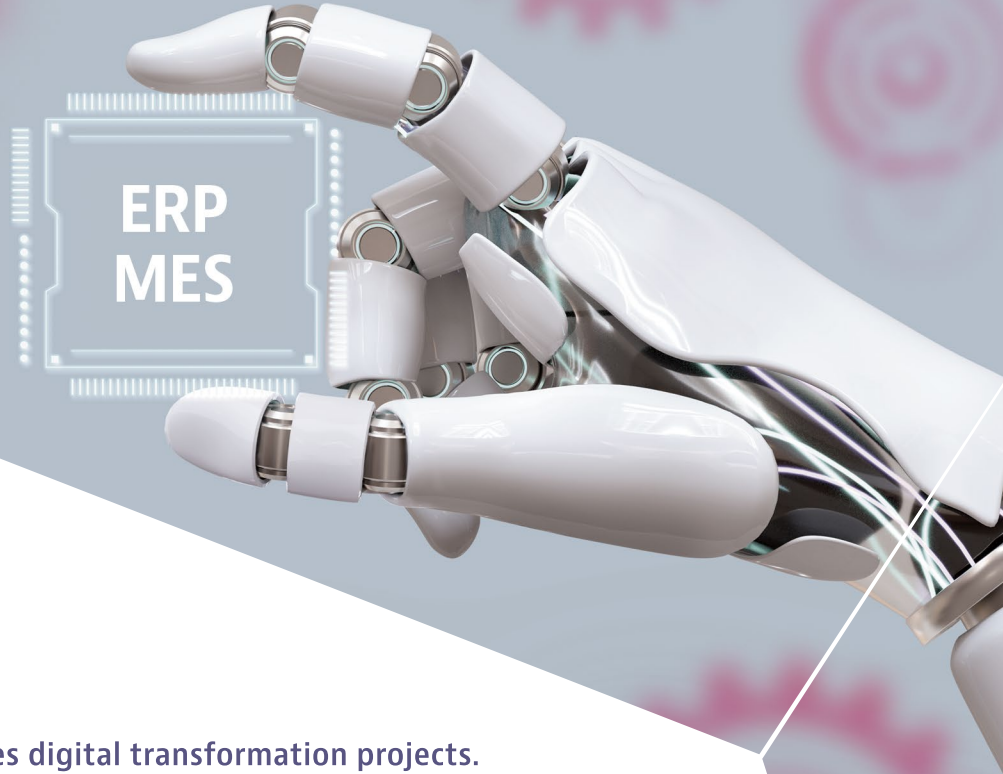
While on the one hand, we have adapted to new trends by conducting P&D activities in depot and shelving systems; on the other, we have developed new projects that ensure sustainability. While investing in manufacturing and sustainability, the environment and awareness of renewable energy sources have become important to us.

We have obtained the 14001:2015 Environmental Management System, and the International REC Standard Renewable Energy certificates. Under the European Union (EU) Green Reconciliation Action Plan, we have installed approximately 3,500 square meters of SPP on the roof of the Gökçelik Depot

Systems (GDS) factory, our 4th facility operating in the Nilüfer Organized Industrial Zone (NOSAB). Our goal is to utilize solar energy, which is considered both a clean and renewable resource; and which is among the requirements of the Green Agreement, aiming to minimize our use of fossil fuels in production. We will continue to invest in renewable energy resources to prevent climate change and global warming for energy efficiency and a durable, carbon-free economy.

We consider 2023 to be a crucial period for the future of the world and the world economy. If Europe gets through the winter months unscathed or only lightly affected by the crisis brought on by the Russia-Ukraine war, we think that by this Spring both the economy and peace will be positively affected in the outcome. As a company, we will continue to manufacture, market, design and innovate as part of our digital and sustainable transformation.

HÜSEYİN BURAK ARAS / Strategy
and Business Development Manager



ERP - MES

Gökçelik completes digital transformation projects.

Opening Bursa to the world by investing in advanced technology, Gökçelik -the depot and shelving systems brand- has successfully completed the digital transformation MES (Manufacturing Execution System) project it embarked on in 2021 Gökçelik's integrated Production Management System (MES), which incorporates the S/4 HANA ERP project, is an online integrated computer-aided system that collects data across a range of production methods, in order to increase the quality and efficiency of manufacturing depot and shelving systems.

Gökçelik, which exports depot and shelving systems to more than 70 countries, has built its management processes on increasing customer satisfaction. The MES project was completed using the planning system interface via data collection, work order management, workstation management, tracking and management of stock, production intelligence, visible factory, and product quality management throughout production.

Mes and the internet of things with the MES project, which focuses on Industry 4.0 and The Internet of Things for the manufacture of depot and shelving systems, Gökçelik collects instant-synchronous information from the production area, storing the data on a regular central base, while monitoring the production

facilities visually on Andon screens and via mobile applications. The MES project, which is accessed over the network by reporting data - for example, from the production planning engineers' office - also provides communication between production units by receiving and arranging work orders over ERP. Meanwhile, with simultaneous access to cases, it increases work efficiency and minimises losses.

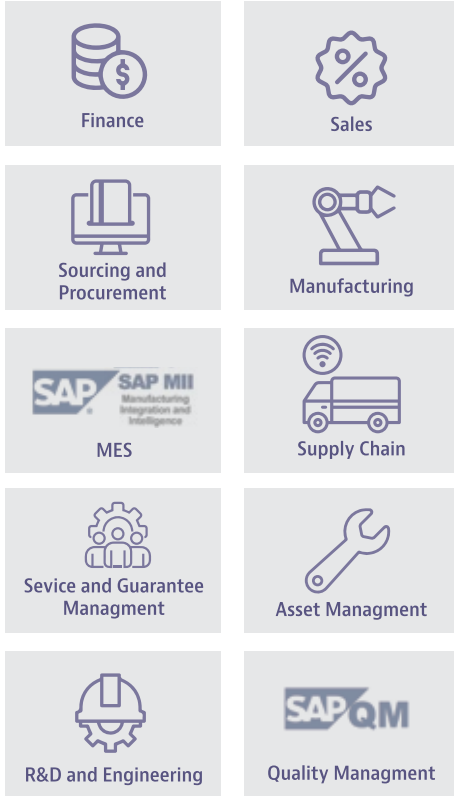
With the MES Project, Gökçelik has made its production facilities more visual. Management monitoring of Andon screens, plus the activation of mobile applications, ensures losses are minimised. It also aims to increase market competitiveness by monitoring and analyzing the company's business continuity and productivity increases, its instantaneous OEE (Overall Equipment Effectiveness), and the TPM (Total Productive Maintenance) data by performing remedial activities and managing costs.

The Benefits of the MES Project:

- Increased customer satisfaction,
- Reduced labour costs,
- Reduced production cycle times,
- Reduced order-to-delivery time,
- Reduced paperwork,
- Increased employment of machinery,
- Bringing agility and saving the business time,
- Improving the visibility of the supply

SAP S/4 HANA

Since 2019 all our business processes have been run under the SAP S/4 HANA ERP system.



MES (MANUFACTURING EXECUTION SYSTEM)

VSince 2021, we have tightly integrated our manufacturing and business processes by the real time gathering of critical production data and indicators, all thanks to the SAP MII/MES system.



RPA (ROBOTIC PROCESS AUTOMATION)

With the use of robotic process automation (RPA) we automate the routine renewable aspects of our business processes to increase efficiency, eradicate errors, reduce costs, increase employee satisfaction and make us more productive.



FİLE ALSO CHOOSES GÖKÇELİK FOR ITS 200TH STORE AS PREVIOUS

FİLE offers a full range of top-quality food, domestic cleaning products and toiletries in peaceful, spacious and commodious settings. And for its 200th store, FİLE has again chosen leading depot and shelving systems manufacturer – Gökçelik - to fit out the latest, just opened in Konya.



File's store concept focuses the attention; guiding the customer's eye with their modern, stylish design, these shelves ensure satisfaction.

The chain, which makes a difference to supermarket shopping with broad aisles, ordered shelving and peaceful settings across its stores, offers parking facilities at every location in order to ease the purchasing experience of its patrons.



As well as a growing network of stores, FİLE also provides mobile services via its app. With FİLE's app, which can be downloaded on all smartphones, consumers' every needs are delivered to their doorsteps at any time.

The chain, which has enabled its mobile application in all the regions it serves, also makes shopping easier with a digital payment app, FİLEPARA. The residents of Konya will soon be able to shop with FİLE's mobile apps.

OUR GÖKÇELİK FACTORIES



GÖKÇELİK - 1

Customised production factory and Head Office



GÖKÇELİK - 2

Mass production factory



GÖKÇELİK - 3

Wood products factory



GÖKÇELİK - 4

Gökçelik Depot Systems (GDS) factory



GÖKÇELİK - 5

Checkout Counter production factory and
Logistics hub



gökçelik | EVERYWHERE THE SHELF EXISTS...

Gökçelik, a market leader in the Turkish depot and shelving systems sector, was brought into the world by founder Yalçın Aras in 1976.

As one of the leading brands in Turkey and with 45 years experience, Gökçelik operates out of 5 factories with 2 sales offices plus its HQ, for the manufacture and shipping of shelving systems, wooden products, depot systems and cash counters - both in mass and customised production.

Exporting from Turkey to nearly 75 countries; in several parts of the world, Gökçelik is the market leader.

Gökçelik's annual sheet metal processing capacity is 100,000 tons; it has 30,000 square metres of enclosed factory floorspace, high-tech production lines, 8 Rollforming Lines on which production can be switched in only 15 minutes. The company manufactures on a wide shop floor that enables flexible production switching; it has both domestic and international sales networks, operates Total Quality Management, implements industry 4.0, and its approach is customer satisfaction oriented.

PRODUCTS

Retail Shelving Systems

- Supermarket/Hypermarket
- DIY Superstores
- Cash'n'Carry Supermarkets
- Technology Stores
- Cosmetics counters
- Stationary counters
- Glassware counters
- Toy stores

Supermarket Display Equipment

- Cash Counters
- Bakery products
- Fruit and Vegetable Units
- Beverage Units
- Gondolas
- Input-Output Systems
- Supermarket Trolleys and Baskets
- Supermarket Accessories

Specialist Shop Designs

- Boutique Stores
- Specially Designed Products
- Concept Stores

Depot and High Rack Systems (GDS)

- Smart depot systems
- Shuttle Systems
- Mobile Racks



CONCEPT SHOPS

Each shop and product must have a unique character and design that perfectly demonstrates the personality of the brand to the consumer. With Gökçelik, clients can turn the concept of their dream shop into reality.

With its strong design team, that provides a complete service - from product to store - Gökçelik also realizes in-store layouts that are suitable for clients' products with its general design concepts. The MAY Wines unit: shelves in wood and metal, cabinets in wood, lockers in glass, and more. It's a modular shelving system with a wide range of combinations, for use both along walls and down centre aisles, and produced to a

customised design that complements the concept of the shop. Based on the relationship between product and space, the shop design concept tailors designs and installations to products. The MAY Wines Unit, which is easy to install and can be set up without the need for screw fixing, can be combined as desired, creating a concept shop that converts a space into its own design.





TAKING PART IN CUSTOM DESIGN

All specially designed products deserve special attention. Custom designed products call for customised ideas. Taking part in the design of retail shelving systems, supermarket display equipment and boutique stores is what makes the difference. Using wood, glass and stainless materials to fit in with the style of boutique stores. Taking part in the origination of styles for boutique shopping is the application of creativity.





GÖKÇELİK SIGNS OFF ON TURKEY'S LATEST DIY SUPERSTORE!

Broaching the slogan - Turkey's latest DIY superstore - Afeks has partnered with Gökçelik to launch its first superstore. Afeks, with decor designed by ASO Architecture, will expand rapidly by opening stores in provinces beyond Bursa.





AFEKS “TURKEY’S LATEST DIY STORE”

Boasting 11 years’ experience in the retail home improvement sector, Afeks – “Turkey’s own DIY store” - combines many domestic and imported brands at affordable prices on easy payment terms, grabs attention with the shelving concept of its stores.





Bringing together dozens of notable brands with over 75,000 product types, all of which are gems, the new modern store was created after much hard work, thought, and a skilful combination of metal and wood concepts. Afeks DIY Superstore, established in Bursa as an import and export company to operate as a wholesale and retail fixtures and fittings merchant, is the largest and grandest construction outlet in Bursa.

Afeks: Successfully implementing and manufacturing OSO Architecture's original design - including tricky-to-make circular forms, and customised accessory elements - Gökçelik is proud to have put units for the 3 floor, 6,500 square metre store into mass production.







In keeping with Gökçelik's basic philosophy, standard products are produced on high-tech mass production lines that are as free as possible from labour intervention. There are 8 Roll Forming lines for different products within the facility.



HIGH TECHNOLOGY CUSTOM MADE & MASS PRODUCTION LINES



PROFILE LASER CUTTINGS



SHEET METAL LASER CUTTINGS



ROLL FORMING FOR SHELVINGS



PRESS LINES



ELECTROSTATIC



CNC LINES FOR CARPENTRY



CNC BENDING LINES



CNC WIRE BENDING LINES



WELDING ROBOTS



AUTOMATIC WIRE PREPARATION AND WELDING LINES



LOGISTIC



ASSEMBLING



ROLLFORM LINES



GÖKÇELİK TO REDUCE CARBON EMISSIONS VIA INVESTMENT IN SOLAR POWER PLANT

Gökçelik, the brand with roots the shelving industry, has made a name for itself with recent breakthroughs, plus good showings in its export volumes. Starting with Industry 4.0 investments, the company continues to lead the field through its expenditure on R&D and Design.

Gökçelik has set to work, encompassing a vision of sustainability within the EU's Green Reconciliation Action Plan, beginning with a Solar Power Plant (SPP) of approximately 3,500 square meters on the roof of its 4th factory, the Depot Systems (GDS), which operates in the Nilüfer Organized Industrial Zone (NOSAB). The company is investing to reap the benefits of solar energy, which is known as a clean and renewable resource that meets the requirements of the Green Agreement, by minimizing the use of fossil fuels in production, and thereby building on its efforts to fulfil the responsibilities of a sustainable economy.

Gökçelik's investment in renewable energy resources combats global warming and prevents climate change by promoting energy efficiency, and a carbon-free and durable economy. The company plans to produce an annual 630,000 kW/h of electricity with the SPP, thereby providing 36% of its consumption. Furthermore, during its operational life the establishment of the SPP will prevent carbon emissions of 278 tons/year, save 54 Tons of Oil Equivalent (TOE) per year, and prevent emissions equal to the carbon absorption of 25,000 trees.

Addressing guests at the opening of the Solar Power Plant, including BUSIAD President Buğra Küçükayalar, KalDer Bursa Branch President Emin Direkçi, TÜGİAD Bursa Branch President Ahmet Parseker, RUMELISİAD President Zarf Alp, Sunvital Energy Founding Partner Oğuz Toraman, NOSAB Entrepreneur Committee Members and many others, Gökçelik Ltd. CEO Yalçın Aras reiterated Gökçelik's 45 years of environmentally friendly industrial credentials, stating that to be environmentally friendly was no longer enough, and that far more comprehensive studies had to be carried out within the framework of the United Nations' Sustainable Development Goals and the EU's Green Reconciliation Action Plan.

Aras said that humanity must turn forthwith from its path of rapidly using up the world's resources, to live up to its responsibilities, primarily in the business sector but also as individuals, and to reach the goal of carbon zero. Emphasizing that its SPP investment was a steppingstone for Gökçelik, Aras added that the firm was determined to create a sustainable ecosystem, and would go on taking further action towards achieving that aim.

HASSAN

GÖKÇELİK



AN ORIGINAL CHECKOUT BASE FROM GÖKÇELİK

Gökçelik has named its new checkout base in honour of a 20 years' client who died from Covid-19 Gökçelik, the leading brand of depot and shelving systems with 45 years of experience, breaks new ground with a new product: its checkout base HASSAN. Checkout base Hassan, incorporating modern design with an ergonomic structure, provides convenience for both customer and operative.

A pioneer of retail product innovation in market display equipment, the company focuses on P.O.P. - Point of Purchase - sales with its new product, the checkout base Hassan. Combining stainless steel and wood, Hassan - a checkout base with modern lines - ensures those last-thought necessities are displayed for customers in an aesthetic way. Customer satisfaction is enhanced by its ergonomic structure, minimalist approach, high performance conveyor belt, and ease of use.

Giving information about the new product, Gökçelik A.Ş. CEO Yalçın Aras reported the idea was born at the Euroshop fair, held in 2020. Stating that the original concept - dreamt up by Hasan Hüseyin, one of his overseas clients - was developed by Gökçelik's R&D and Design departments, where it took its current shape, Aras added, "Unfortunately, the client who inspired the product, was lost to the pandemic. So we saw fit to call the product HASSAN, naming it after him to keep his memory alive."

Stating that they have also commenced the registration procedures related to the product, Aras stressed that the company will continue with productive ventures that add value in the retail sector and Turkey.

Exporting depot, shelving systems and market display equipment to more than 70 countries, Gökçelik has designed the checkout base Hassan and offers it for sale in domestic and international markets, to meet the expectations of end-users and customers. The most important feature that distinguishes Hassan from other models is in the meticulous planning of the last point of purchase on its front panel, which improves the efficiency of the checkout.

While increasing end-point sales with this feature, its aesthetic appearance responds to the client's product expectations at the final point of purchase. Another important feature of the checkout base is that its ergonomic structure provides comfort for both the customer and the cashier. Supermarkets that use this checkout can easily display their products without taking up too much space. Another advantage for supermarkets is that this flexible checkout base consists of 3 parts and has a vertical modular structure. This modular structure also reduces the cost of replacement, shipment and assembly of the product.



Quick and easy shopping is facilitated by this new generation cashierless checkout till, providing convenience to the retail sector and its customers. The system meets customer expectations by bringing innovation to life, plus it follows the scan-pack-pay format.

FEATURES OF THE SELF-CHECKOUT



Features of the Automated-Checkout:

- User-friendly designed interface,
- Error-free product payment feature provided by dual control (Weight & Image Processing),
- Access to the Cloud,
- Contactless POS device payment facility
- Secure shopping with high-level security measures,
- Extended-use contingency provided by Industrial Panel PC,
- RGB LEDs feature instantly informs customers of the system's usage status,
- Customer welcome sensor enables switch to automatic payment screen,
- Easily integrated across all ERP systems,
- Complete customer shopping experience made possible with no need for cashier,
- Remote access enables support possibility.



GÖKÇELİK, AS A UN GLOBAL COMPACT MEMBER, TARGETS SUSTAINABILITY

Opening to the world from Bursa, Gökçelik -the depot and shelving systems manufacturer- targets sustainability by renewing its vision as a member of the United Nations (UN) Global Compact: the world's largest corporate sustainability initiative. Gökçelik, which exports depot and shelving systems to more than 70 countries, has joined the institutions that have adopted the vision to grow, activate and develop sustainability studies; and to contribute to the realisation of the transformation in corporate social life that Sustainability calls for.

Focusing on sustainability in the new investment and transformation projects it has implemented in depot and shelving systems, Gökçelik has pledged compliance with international principles within the United Nations Global Compact Network through accords covering: human rights, employment standards, the environment, and anti-corruption.

The UN Global Compact that Gökçelik has joined - with over 70 local networks, more than 9,500 cross-sector

companies, plus 3,000 non-business signatories in 160+ countries - is the world's largest corporate sustainability initiative. 17 sustainable development goals come under the Global Compact.

In addition to the UN Global Compact, in 2018 Turkey signed the Women's Empowerment Principles (WEPs), and adopted its 7 principles: to increase equality of opportunity in the business world; to provide high-level corporate leadership for gender equality, treating all women and men fairly at work, and respecting human rights and non-discrimination; to provide for the health, safety and well-being of all female and male employees; to support women's education, training and professional development opportunities; to implement women's empowerment in entrepreneurial development, supply chain and marketing methods; to promote equality through social initiatives and gender advocacy; and to include the evaluation and public reporting of achievements related to gender equality.





AT GÖKÇELİK, EFFICIENCY PERMEATES BUSINESS PROCEDURES

At Gökçelik with 45 years experience pioneering depot and shelving systems, business procedures are designed to increase efficiency and sustainability for life.

A member of the United Nations Global Compact (the world's largest corporate sustainability initiative), and as a WEPS signatory, Gökçelik has renewed its mission and vision by focusing on sustainability and efficiency across its working methods.

Producing from sustainable sources, the company provides traceability of sources; while within its I-REC International Green Energy Certification, it attributes the energy it uses, and draws on renewable energy sources.

Within ISO 9001:2015 Quality Management, ISO14001:2015 Environmental Management, and Lean Manufacturing etc., Gökçelik has implemented management systems such as Industry 4.0, the Internet of Things, S/4 HANA ERP, IoT, OEE (Overall Equipment Effectiveness) and TPM (Total Productive Maintenance).

The MES (Manufacturing Execution System) has also moved the company on to a more efficient system, by providing systems integration.

Moreover, Gökçelik cares about employees' opinions: the company adopts process improvements made by personnel, and carries out business process improvements by taking employees' suggestions through the MES Suggestion System.

By focusing on digitalization in its human resources and communication activities, the company has taken steps to increase internal efficiencies; and in business processes, to reduce staff turnover.

TAKING PART IN THE INNOVATION

Koray Spor, sporting the spirit of innovation with over 39 years of experience and success in the retail sector, has joined in with its Balıkesir Store. Koray Spor was Turkey's first online sports sales store; and with 18 branches and 12,500 square metres of sales area, it has added to its style with innovation from Gökçelik.

The new branch is turning eyes with the concept of its boutique store, showing off traces of the transition from wood to metal. A new concept lighting system was installed in the units of the boutique store, with all the profiles and shelving made of metal. An illuminated acrylic glass shelving system was developed. Stands for hangers and shoes - indispensable in clothing stores - were used in abundance. The store design also incorporates a customised checkout counter.



TAKING PART IN PLEASANT SHOPPING

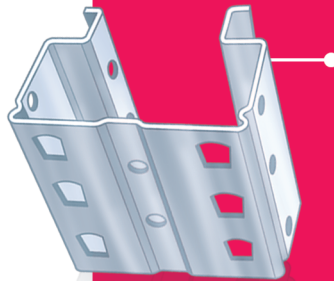
Taking part in a pleasant shopping experience where the design concept is revealed by the merger of metal, wood and glass. A different customer experience is offered with concept store design: eye-catching lit and non-lit shelving, fruit and vegetable aisles, and special front-of-counter designs that ensure customer satisfaction.





GÖKÇELİK GOES FROM STRENGTH TO STRENGTH IN DEPOT SYSTEMS

With its emphasis on research and development (R&D) and product development (P&D) activities, Gökçelik produces shelving that is more durable, has greater surface area per profile and upright; and under the brand name Gökçelik Warehouse Systems (GDS), the company is known for its smart factory transformation process.



1,4 CM² MORE SURFACE AREA

STRONGER PROFILE DUE TO
EXTRA CURVES ON UPRIGHTS,
PLUS GREATER SURFACE AREA
ON BRACKETS

- **7 BEAMS
PER MINUTE**

THE FIRST WELDED BEAM
PRODUCTION IN TURKEY OR
EUROPE UNTOUCHED
BY HUMAN HANDS

- **25 METRES
PER MINUTE**

UPRIGHT PRODUCTION CAPACITY

- **10 MINUTE**

COLOUR CHANGE IN PAINT SHOP

- **5 MILLION M²
PER YEAR**

PAINT SHOP CAPACITY

- **100,000 TONS
PER YEAR**

SHEET METAL PRODUCTION
CAPACITY

Gökçelik's new depot system, the Mobile Depot Rack system of Türkiye, which provides 100% more capacity, achieves the increase with a high pallet storage system that enables vertical storage, plus its mobility feature. While offering the option to predefine product selection, it provides easy access to the contents of the warehouses with 100% product selection.

It operates trouble-free in cold weather conditions down to minus 30 degrees by optimising cold air circulation, especially for cold storage depots. The Mobile Depot Shelving System, which cuts electricity consumption to a minimum with its smart lighting, increases efficiency with such features as single operator working via an easy-to-use panel.

The Mobile Shelving System can be used to shelve palletized or palletless products. It was developed for general use, for product stocks with low or medium rotation, transit depots, cold chain warehouses, companies that store food, those stocking long profiles or boards, and many more.

Gökçelik's depot shelving systems can be configured as follows:



BACK TO BACK



DRIVE IN SYSTEM



DYNAMIC SHELF SYSTEMS



WIZARD SHELVING SYSTEMS



CURTAIN WALL SHELF SYSTEMS



LIGHT DUTY STORAGE SHELF SYSTEMS (MINI RACK)



SHUTTLE STORAGE SHELF SYSTEMS



AUTOMATED SYSTEM / RETRIEVAL SYSTEM



APRIL 25-27, 2023
STUTTGART TRADE FAIR CENTRE
HALLE 1 GALERIE | STAND 10G95





MOBILE DEPOT SHELVING SYSTEMS THAT PROVIDE 100% INCREASE IN CAPACITY

- Maximize storage capacity.
- Give easy access to inventory. (100% product selection)
- Save on electricity consumption with smart lighting control.
- Predefine product selection with optional possibilities.
- Reduce costs of system maintenance and technical service.
- Provide optimized cold air circulation - especially fit for cold storage.
- Work smoothly in cold or hot weather conditions at down to -30 and up to +40 degrees.



RADIO CONTROLLED SHUTTLE SHELVING SYSTEMS

The Depot Shuttle system is a robotic warehouse solution that automates the end-to-end movement of pallets. The depot shuttle system travels up and down the racks, picking up and dropping off pallets at either end of the structure without traversing warehouse aisles.

This high-efficiency new technology simplifies storage management, enabling frequent stacking and unstacking of stored pallets. The advantages it provides are: increasing the depth and height of racks, eliminating corridors, and utilising the maximum capacity of the storage area .

- Load capacity up to 1.5 tons
- Compatibility with a range of pallet sizes
- 100% Siemens PLC industrial control
- Lithium ion battery technology
- Easily adapts to ERP, WMS and MES projects
- Remote troubleshooting and performance monitoring
- High level security scanning
- Anti-collision sensor equipment
- Compatibility with FIFO and LIFO projects

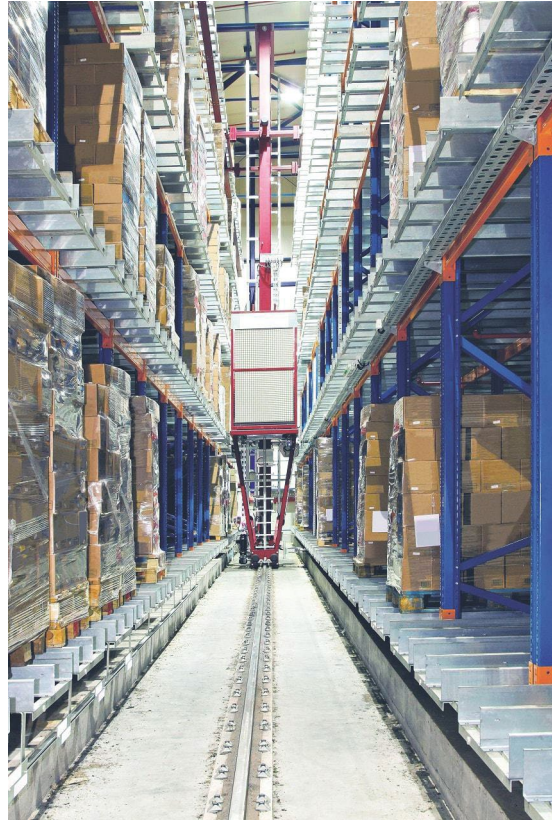
AUTOMATIC STORAGE SYSTEM AS/RS

Automated Storage and Retrieval Systems (AS/RS), Autonomous storage systems, and systems where warehousing, stock tracking, shipping and logistics planning activities are under fully autonomous computer control are all manufactured.

AS/RS automatic storage systems are preferred for the storage of large volumes and heavy loads, and where production and shipment call for fast turnarounds:

- Food industry
- Automotive industry
- Pharmaceutical Industry
- Logistics Sector
- Distribution Warehouses
- Air Cargo Operators
- White Goods/Electronic Products and similar sectors

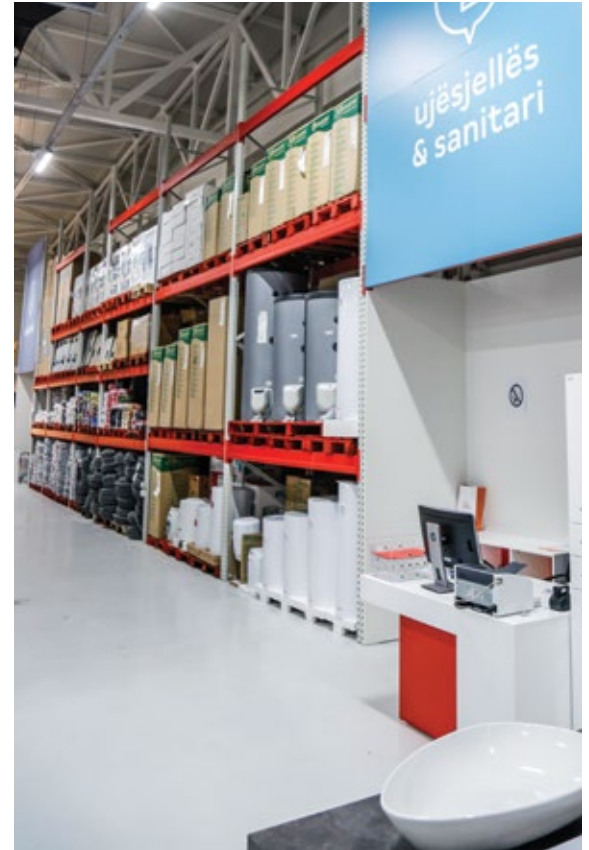
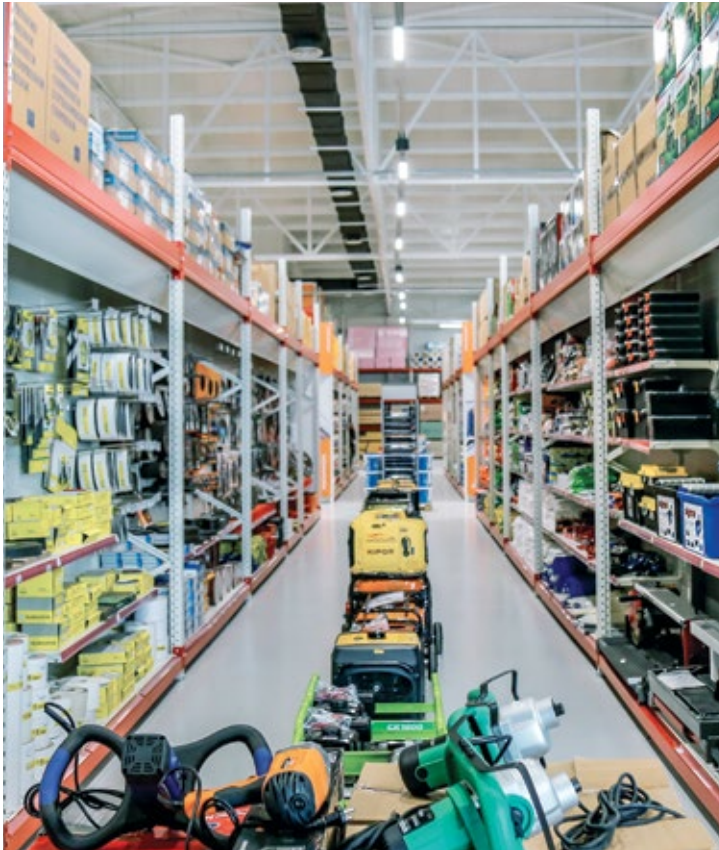
In these systems, operations such as storing, arranging, unloading, checking expiration dates, and order picking depending on logistics planning are managed by computers. High-level storage shelves form the basis of AS/RS automated racking systems. Thanks to these systems, shelves stacked up to 40 meters above ground can be embraced. All corners of the depot area are accessed on the system by GPS, Lidar, beacon, barcode and sensors. Some are designed to maximise warehouse capacity by eliminating the aisles between the mobile rack assemblies (AS/RS Group).





COMBINATION STORES **RACK & SHELVING**

Some stores need rack&shelving combination because of product or concept range as Cash and carry stores and DIY stores. Gokcelik has a great facility to supply these combination because of his different factories for each style product category. Also with wide accessories range Gokcelik serve turn key solutions for stores which need these style combination



ALL HUMAN LIFE IS THERE

I first met Yalçın Aras in the Spring of 1999. The tumultuous twentieth century was finally coming to an end. Türkiye was about to experience a devastating earthquake. At one of those early meetings, I pointed out the translation of the company motto was wrong. "Everywhere the shelf exists" is an inversion of the original Turkish. "The shelf exists everywhere"-or perhaps, "Shelves are Everywhere" would be a better rendition. And yet, as happens from time to time, something is gained rather than lost in translation.

Yalçın Bey is one of the most creative people you could happen to meet. He's an accomplished painter, plays the saz and sings quite well. He also writes. For a factory owner, his office is rather bohemian. It's an Aladdin's cave of trophies, items of artwork, sculpture and curiosities he has picked up on his business and leisure trips around the world. Indeed, the casual visitor might never guess his office was the epicenter of a revolution. Politically, this upheaval may seem insignificant. But from a cultural point of view, the explosion in the retail and wholesale sectors has had a profound effect on the way people live.

Decades ago, for most people round the world, everyday life was centered on the town or village square. Once or twice a week, there was a market day when the streets of the town or village centre were transformed. Actually, this still goes on here and there in Türkiye, and elsewhere round the world. People gather to buy and sell fruit and vegetables, cleaning materials, toiletries, crockery and other

utensils, clothing, footwear, live animals, and items of furniture or even machines. As they gather, they meet old friends, share a drink and a snack; talk, exchanging gossip or views; and solve the world's problems.

Nowadays, it's the mall or the supermarket where we gather. New trends in shopping reflect every aspect of the changing world we live in. From the fashions we choose to wear; from the gadgets we use to stay in touch with each other, or to monitor the goings-on in the wider world; from the way we socialise at home: preparing food in modern kitchens, or eating pre-cooked dinners while watching TV; from the leisure activities we pursue, going to the gym, trekking, fishing, doing handcrafts, playing music or dancing.

Actually the list is endless. But no matter what we get up to, inevitably there's a visit to the mall or supermarket involved somewhere along the line.

Yalçın Bey's "Letters to Peace" project, which I had the honour of translating into English, was an attempt to show how this everyday world of work and business life is not separate from the essential politics of human relations.

By the way, that's politics "with a small p", as we say in English, meaning not party politics. This is the politics that exists - like the shelf - everywhere. Every time. For everyone. And the inverse is true, too. "Everywhere the shelf exists" - meaning, wherever human beings are.



DR. PHILIP LEE / English Teacher



GÖKÇELİK BECAME A MEMBER OF KALDER

Gökçelik A.Ş., a 45-year-old global brand in warehouse and shelf systems, became a member of the Turkish Quality Association (KalDer) Bursa Branch in line with its goals of further increasing production and service quality and sustainable development.

Gökçelik A.Ş. General Manager Zafer Barış Yazan, Strategy and Business Development Manager Hüseyin Burak Aras, Corporate Communications Specialist Bahar Erkan KalDer became members.



GÖKÇELİK'S STARS

Gökçelik makes it into the Top 10 Turkish Companies

In 2020 Gökçelik entered the top 10 companies of Bursa, Türkiye with 6 Patent and 5 Design Applications. Gökçelik, is proud to be among the top ten companies with 6 patent and 5 design applications pending in Bursa, the industrial city with the most patent applications in.

Gökçelik was ranked in 4 categories of OSBÜK

We at Gökçelik took part in the OSBÜK (Organized Industrial Zones Supreme Foundation) OSB 2022 Stars of Research. Gökçelik was ranked in 4 categories of OSBÜK's 2022 OSB Stars of Research. We came 37th of OSB companies that had increased their exports the most, 56th of companies that had the highest increase in sales, 78th of companies that had the biggest increase in employment, and 94th of OSB companies providing the most employment.



Gökçelik is ranked 13th in the metal sector among the top 250 companies

We are ranked 13th out of 250 metal sector companies in the top 250 companies of 2021, as listed by the Bursa Chamber of Commerce and Industry (BTSO).



WAREHOUSE



MARKET



SHOP

gökçelik | EVERYWHERE
THE SHELF EXISTS...

EuroShop



HALL 11 | STAND 11D04

gokcelik.com

45 YEARS